



**BMW  
MOTORRAD**



**MAKE LIFE A RIDE**

## **CONTENTS**

1. EVENT OVERVIEW
2. ADV-X ITINERARY
3. RIDER REQUIREMENTS
4. YOUR DAYS AT A GLANCE
5. OTHER IMPORTANT DETAILS
6. TRAVELLING TO AND FROM ADV-X
7. ADV-X RIDER PACKAGES
8. PRE-EVENT OFF-ROAD TRAINING PACKAGES
9. CONTACT



## THE BMW MOTORRAD ADV-X EXPERIENCE

Get set for the ride of a lifetime.

On September 10th, 2023, the first-ever BMW Motorrad ADV-X will kick off, uniting passionate GS riders from across Canada for an adventure like no other.

Over the course of 5 exhilarating days, we will journey from the shores of the Pacific Ocean through the majestic Coastal & Cariboo Mountain Ranges to the adventure riding mecca of the Columbia Mountain Range, traversing over 1,880 kilometres through some of Canada's most stunning natural scenery.

From curved paved roads to twisty backcountry mountain trails, you will encounter a variety of different terrains as we venture to a few of BC's most amazing hidden gems. Some points may challenge you along the way, but rest assured that the full journey is designed to be enjoyable and exciting for riders of all skill levels.

**The ultimate adventure awaits. We look forward to sharing it with you – at the 2023 BMW Motorrad ADV-X.**





# BMW MOTORRAD ADV-X ITINERARY

## ARRIVAL DAY

**Sunday September 10th, 2023**  
**Clarion Hotel & Conference Centre**  
36035 N Parallel Rd, Abbotsford, BC  
clarionabbotsford.com  
(604) 870-1050

**15:00**

Arrival & Check-in at Clarion Hotel & Conference Centre  
36035 N Parallel Rd, Abbotsford, BC  
Bike pickup and bike inspection

**18:30**

BMW Motorrad ADV-X Welcome Meet & Greet. Join us in the Pinnacle Room for appetizers, drinks, and meet & greet.

**19:30**

Presentations & Rider Briefing in the Pinnacle Room.

## DAY 1

**Monday September 11th, 2023**  
**Transfer to Sun Peaks Resort,**  
**Off-Road Route 1**  
1280 Alpine Road, Sun Peaks, BC  
(250) 578-5474  
sunpeaksresort.com

**07:00 – 08:00**

Breakfast at Clarion Hotel & Conference Centre  
Enjoy breakfast at your leisure at White Spot Restaurant.

**08:00 – 09:00**

Luggage Drop off, Check-out & Ride Out  
At 09:00, we will depart from the Clarion Hotel & Conference Centre to Sun Peaks Resort.

Pick up packed lunch on departure.  
The route is a combination of short stunning highway mountain sections, followed by off-road sections through the world-renowned Manning Park & Douglas Lake Region.

**12:00 – 13:00**

Lunch – Trail Side Packed lunch beside Douglas Lake.

**16:30**

Arrival, Fuel Up and Check-in at Sun Peaks Resort.

**18:00**

BMW Motorrad ADV-X Team Dinner Mantles Restaurant at Sun Peaks Resort, followed by Rider Briefing.

## DAY 2

**Tuesday September 12th, 2023**  
**Sun Peaks, Off-Road Route 2**

**07:00 – 08:00**

Breakfast  
Sun Peaks Grand Salon.

**08:00 – 09:00**

Sign Out and Ride Out  
Pick up packed lunch on departure.

**12:00 – 13:00**

Lunch  
Trailside along our incredible route.

**16:30**

Arrival Back at Sun Peaks Resort  
Fuel up and bike wash, check-in.

**18:00**

BMW Motorrad ADV-X Team Dinner  
Morrisey's Bar & Grill followed by Rider Briefing.



# BMW MOTORRAD ADV-X ITINERARY

## DAY 3

**Wednesday September 13th, 2023**  
**Sun Peaks - Off-Road Route 3**

<b>07:00 – 08:00</b>	Breakfast Sun Peaks Grand Salon.
<b>08:00 - 09:00</b>	Sign Out and Ride Out Pick up packed lunch on departure.
<b>12:00 – 13:00</b>	Lunch Trailside along our incredible off-road route.
<b>16:30</b>	Arrival Back at Sun Peaks Resort Fuel up and bike wash, check-in.
<b>18:00</b>	BMW Motorrad ADV-X Team Dinner Masa's Bar & Grill, followed by Rider Briefing.

## DAY 4

**Thursday September 14th, 2023**  
**Sun Peaks - Off-Road Route 4**

<b>07:00 – 08:00</b>	Breakfast Sun Peaks Grand Salon.
<b>08:00 - 09:00</b>	Sign Out and Ride Out Pick up packed lunch on departure.
<b>12:00 – 13:00</b>	Lunch Trailside along our incredible off-road route.
<b>16:30</b>	Arrival Back at Sun Peaks Resort Fuel up and bike wash, check-in.
<b>18:00</b>	BMW Motorrad ADV-X Team Dinner Farewell Dinner & Awards Banquet in the Sun Peaks Grand Ball Room.

## DAY 5

**Friday September 15th, 2023**  
**Departure to High Road BMW Langley, Off-Road Route 5**  
20579 Langley Bypass #105,  
Langley, BC  
(778) 366-1999  
[bmw-motorrad.ca/highroad-Langley](http://bmw-motorrad.ca/highroad-Langley)

<b>05:45</b>	Rise & Ride Departure from Sun Peaks Resort for Sunrise Coffee at Top of the World.
<b>08:00 – 09:00</b>	Breakfast Enjoy a final group breakfast at Sun Peaks Grand Salon after Sunrise Coffee.
<b>09:00 - 10:00</b>	Sign Out and Ride Out Pickup packed lunch on departure. Check out of Sun Peaks Resort and depart to HighRoad BMW Langley.
<b>12:00 – 13:00</b>	Lunch Trailside along our incredible route.
<b>16:30</b>	Arrival at High Road Motorsports, Langley.
<b>16:45</b>	Sign-In, Farewell and Departure.







## RIDER REQUIREMENTS

The BMW Motorrad ADV-X is open to GS riders of all skill levels. However, there are a few mandatory items that you'll need to join the adventure. See below for the complete checklist.

- ✓ **A BMW GS motorcycle**
- ✓ **Valid Motorcycle License and Insurance**
- ✓ **Off-road riding safety gear**
- ✓ **Off-road style boots are highly recommended (e.g., GS Comp Boots, Venture Grip GTX or similar)**
- ✓ **Off-road tires**
- ✓ **GPS capability is optional**
- ✓ **Maximum 1 x 55L Soft Luggage Bag (This must be a weather-proof soft bag no larger than 55L)**
- ✓ **The drive to have plenty of fun riding your GS!**





## YOUR DAYS AT A GLANCE

### Rider's Briefing

Each night, you will be briefed on the next day's journey at a compulsory Rider's Briefing, which will take place after dinner. There will be a recap of the completed day and a short rundown of any information pertinent to the following day. Topics such as fuel stops, route options, food stops, and places of interest will be covered. We will also confirm the start time for the following day and supply a route sheet.

### Lead Riders Leave

Each morning, a pair of lead riders will depart before everyone else. They will mark the day's route with navigational signage and communicate any route changes required to staff.

### Luggage Drop

On the first and final day, once you have packed your belongings, you will be required to drop off your luggage at the luggage truck.

### Start Time

Your start time may vary each day depending on conditions and distance of the planned route. Typically, you will have a 1-hour window in which you can begin your ride for the day. All riders can depart as they please within the timeframe given.

### Resetting Your Trip Meter

You will be prompted to reset your trip meter before each day's ride to ensure the route sheet becomes relevant for the day.

### The Ride

Once you leave, you will be able to make your way through the route at your own pace; however, please keep in mind that days may become long if you have a slow start. We recommend trying to bank some solid mileage by lunchtime to ensure there is no time pressure on you in the afternoon. Rest assured that staff members will be present throughout the route to keep all riders moving together at a relaxed pace.

### Route Cut-Off Times

If we experience a long day due to weather conditions, there may be a cut-off time at some point in the route. If you arrive at this point after the cut-off time, a shorter route will be provided to the end destination.

### Arrival at the Destination

Each day's route will conclude upon return to Sun Peaks Resort, or in the case of the final day, upon arrival at High Road BMW Langley. Once you arrive at Sun Peaks Resort, you will be directed to the bike fueling / wash station and return to the check-in tent before heading to your room.

### Meals

Breakfast, lunch, and dinner is included for the duration of the event.





## OTHER IMPORTANT DETAILS

### **Accommodation**

Five (5) nights of accommodation is included with your BMW Motorrad ADV-X package. Your first night of accommodation is on Sunday, September 10th at the Clarion Hotel & Conference Centre. Your final night of accommodation is on Thursday, September 14th at Sun Peaks Resort.

### **BMW Motorrad ADV-X Welcome Meet & Greet**

On the evening of Sunday, September 10th, join us for a compulsory welcome function at the Clarion Convention Centre, where you'll be able to meet fellow riders, pick-up your welcome package, and enjoy some appetizers and drinks before kicking off your adventure. This will be followed by a presentation and your first Rider Briefing of the event.

### **One-Time Bike Inspection**

At the beginning of the event, the BMW Motorrad ADV-X Staff will perform a bike inspection to ensure your motorcycle meets safety requirements and is ready for the week of riding ahead.

### **The Route**

As much as we would love to share it with you, the full BMW Motorrad ADV-X route will be a surprise. You will find out about each day's route at the Rider's Briefing the night before. Be aware that the majority of riding will take place off-road along backcountry trails.

### **Navigation Information**

Each route will feature clear wayfinding signage to keep you headed in the right direction. This will provide the flexibility to modify the route, if necessary, due to weather or road conditions. Your secondary source of navigation will be your route sheet followed by your GPS. Please note that it is not compulsory to have a GPS with you during your ride, however we will be sharing a GPX file that can be uploaded to your GPS device.

### **Tires**

We highly recommend fitting your bike with off-road tires for the BMW Motorrad ADV-X. An emergency tire service will also be available to you for the duration of the event.

### **Insurance**

It is recommended that you protect yourself with appropriate insurance cover prior to your event participation. This may be very helpful in the unfortunate circumstance of your travel plans changing for any reason. Insurance types to consider are Roadside Assistance Coverage, Full Comprehensive Motorcycle Insurance, and Domestic Travel Insurance.

### **Merchandise**

Exclusive BMW Motorrad ADV-X merchandise will be available for purchase at the event.



## SELECT RETAILERS FOR TRANSPORTATION:

### **Rallye Motoplex Halifax**

122 Chain Lake Dr  
Halifax, NS B3S 1A2

### **Rallye Motoplex Moncton**

950 Champlain St  
Dieppe, NB E1A 1P8

### **Moto Vanier**

2495 Wilfrid-Hamel Blvd,  
Québec City, QC G1P 2H9  
(418) 527-6907

### **Carrier BMW – Drummond**

176 Bd Industriel,  
Saint-Germain-de-Grantham,  
QC J0C 1K0  
(819) 395-2464

### **Ottawa Motorrad**

450 W Hunt Club Rd,  
Ottawa, ON K2E 1B2  
(613) 731-9071

### **Maranello BMW Motorrad**

55 Auto Park Cir,  
Vaughan, ON L4L 8R1  
(416) 213-5699

### **Headingly Sport Shop**

5160-A Portage Ave,  
Headingley, MB R4H 1E1  
(204) 889-5377

### **FFUN Motorcycle Company**

141 Motor Way,  
Saskatoon, SK S7P 0E9  
(306) 934-5394

### **Barnes Powersports Blackfoot**

6 Highfield Cir SE,  
Calgary, AB T2G 5N5  
(403) 243-2636

## TRAVELLING TO AND FROM ADV-X

### **Ride to the Event and Ride Home From the Event**

Ride to Vancouver. We recommend arriving in Abbotsford on Sunday, September 10th. The BMW Motorrad ADV-X event will conclude at HighRoad Motorsports, Langley. You will have the option to depart from here and ride home, or extend your stay and travel home at your leisure.

### **Transport Your Bike to and From the Event**

You also have the option to transport your bike to Vancouver from select BMW Motorrad Retailers. Your motorcycle will be transported directly to the Clarion Hotel & Conference Centre for the start of the BMW Motorrad ADV-X event. You can fly directly into Vancouver or Abbotsford for the event start. Please note that air travel will be an additional cost at your own expense, and subject to provider terms and conditions.

The BMW Motorrad ADV-X event will conclude at High Road Motorsports, Langley. If transportation has been selected for the event, your GS will be picked up and returned to the BMW Motorrad Retailer it was picked up from.

Please note that bikes can be equipped for transportation with no more than standard size saddle bags and top cases. Saddle bags and top cases will not be transported from the Clarion Hotel & Conference Centre to the Sun Peaks Resort by staff.

### **Airport Information**

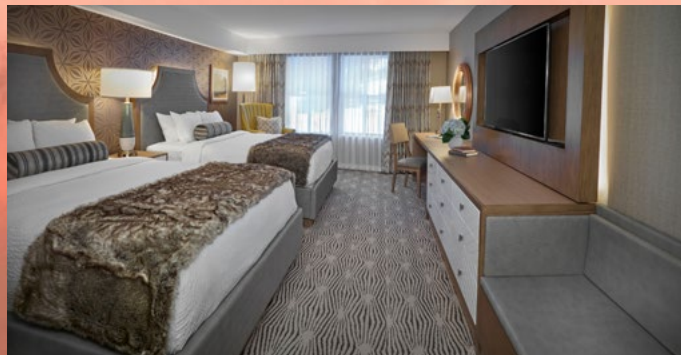
Vancouver International Airport (YVR) | 3211 Grant McConachie Way, Richmond, BC  
Recommended Arrival: Morning of Sunday, September 10th  
Recommended Departure: Night of Friday, September 15th

Abbotsford International Airport (YXX) | 30440 Liberator Ave, Abbotsford, BC  
Recommended Arrival: Morning of Sunday, September 10th  
Recommended Departure: Night of Friday, September 15th





# BMW MOTORRAD ADV-X RIDER PACKAGES



## THE ADVENTURER PACKAGE.

Single accommodation at Sun Peaks Resort & Clarion Hotel. You will be allocated a room to yourself for each night at the most premium accommodation available. This package is available on a first-come first-served basis.

## THE EXPLORER PACKAGE.

Shared accommodation at Sun Peaks Resort & Clarion Hotel. Double occupancy room, unless accommodation dictates otherwise. You will be allocated rooms at the most premium accommodation options each night.

## WHAT'S INCLUDED:

---

5 days of adventure riding, over 1880 km

---

5 nights accommodation

---

Route marked each day by lead riders

---

Route sheet and GPS file as additional navigation

---

Official BMW Motorrad tech support

---

Medical support

---

Luggage support

---

Full tire service available

---

Multiple support vehicles

---

4 dinners

---

5 lunches

---

5 breakfasts

---

Event Video

---

Event photographer

---

Event welcome package





## PRE-EVENT OFF-ROAD TRAINING COURSES\*

There is nothing like high-quality training to sharpen you up for a week of adventure riding. Prior to this year's BMW Motorrad ADV-X, you are welcome to participate in a variety of off-road training courses, which will help you get in tip-top form and ready for your 5-day ride. The courses will include off-road training, day tours to hone your skills, mechanical clinics, and more. Training will take place from September 2nd and September 8th at the BMW Motorrad Off-Road Training Centre – Enduro Park Canada in Victoria, BC. We recommend pre-booking your classes well in advance to secure your spots.

[www.enduroparkcanada.com](http://www.enduroparkcanada.com)



\*You are responsible for transportation and logistics to and from pre-event training courses.





**BMW  
MOTORRAD**



**MAKE LIFE A RIDE**

## **CONTACT**

Please direct all event-related questions to:

**Ryan Austin**

Owner - Enduro Park Canada

Organizer – ADV-X

[info@advx.ca](mailto:info@advx.ca)